



## MOBILITY 21 TRANSPORTATION SUMMIT

**Oct. 20, 2008** ◇ **Wilshire Grand Hotel** ◇ **Los Angeles, CA**

Mobility 21 is a regional coalition representing Los Angeles, Orange, Riverside, San Bernardino and Ventura Counties. Partners in the coalition include the county transit agencies, regional business organizations, the Automobile Club of Southern California and the Southern California Association of Governments. Mobility 21 brings together public, business and community stakeholders to pursue regional solutions to the transportation challenges facing Southern California. A nonpartisan alliance, Mobility 21 delivers a unified voice for the region's transportation priorities and seeks to improve mobility in the region. The summit serves as a catalyst for building consensus and collaboration among area transportation leaders.

**Projected Attendance:** 400-500  
**Registration Cost:** \$125, after Oct. 3 \$150  
**Sponsorship Deadline:** Inclusion in the Registration Mailer: July 25, 2008  
Inclusion in the Program: September 26, 2008

### Sponsorship Benefits

#### **Presenting Sponsor: \$25,000 (limited to one)**

- Recognition in front of the entire conference audience as the presenting partner
- The opportunity to provide an address at the conference
- Inclusion of one piece of sponsor's marketing literature in materials distributed to all attendees
- Logo visibility as presenting sponsor in pre-conference advertising, both print and electronic
- Logo visibility as presenting sponsor on the event agenda and other summit materials
- Exhibitor table during the conference; opportunity to distribute company information and give-aways to attendees
- Reserved seating for ten at the luncheon
- Logo visibility as presenting sponsor in all event news releases
- Logo on Mobility 21 Web site with link to corporate Web site
- Complimentary admission for ten people to the conference

#### **Luncheon Sponsor: \$10,000**

- Recognition as the luncheon sponsor in front of the luncheon audience
- Opportunity to have a role in the luncheon program
- A representative from the sponsor's company at the head table
- One piece of promotional literature at each luncheon seat
- Logo visibility in pre-conference advertising, both print and electronic
- Logo visibility on the event agenda and other summit materials
- Exhibitor table during the conference
- Reserved seating for ten at the luncheon
- Company name mentioned in all event news releases
- Logo on Mobility 21 Web site with link to corporate Web site
- Complimentary admission for ten people to the conference

**Breakout Session Sponsor: \$5,000**

- Recognition as a breakout session sponsor in front of the session audience
- Opportunity to introduce panel moderator
- Inclusion of one piece of sponsor's marketing literature in materials distributed to all attendees
- Company name in pre-conference advertising, both print and electronic
- Company name on the event agenda and other summit materials
- Exhibitor table during the conference
- Reserved seating for five at the luncheon
- Company name mentioned in all event news releases
- Company name on Mobility 21 Web site with link to corporate Web site
- Complimentary admission for five people to the conference

**Breakfast Sponsor: \$5,000**

- Recognition as a breakfast sponsor
- Inclusion of one piece of sponsor's marketing literature in materials distributed to all attendees
- Company name on pre-conference advertising, both print and electronic
- Company name on the event agenda and other summit materials
- Exhibitor table during the conference
- Reserved seating for five at the luncheon
- Company name on Mobility 21 Web site with link to corporate Web site
- Complimentary admission for five people to the conference

**Conference Bag Sponsor: \$5,000**

- Logo included on conference bags distributed to all conference attendees
- Inclusion of one piece of sponsor's marketing literature in materials distributed to all attendees
- Company name on pre-conference advertising, both print and electronic
- Company name on the event agenda and other summit materials
- Exhibitor table during the conference
- Reserved seating for five at the luncheon
- Company name on Mobility 21 Web site with link to corporate Web site
- Complimentary admission for five people to the conference

**Underwriter: \$2,500**

- Company name on pre-conference advertising, both print and electronic
- Company name on the event agenda and other summit materials
- Exhibitor table during the conference
- Reserved seating for two at the luncheon
- Company name on Mobility 21 Web site with link to corporate Web site
- Complimentary admission for two people to the conference

For additional sponsorship information, contact Lee Ligons at 213.580.7523 or [lligons@lachamber.org](mailto:lligons@lachamber.org)



**I would like to sponsor the Mobility 21 Transportation Summit**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Fax: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Level of Sponsorship (please select):**

SOLD      **Presenting Sponsor:** \$25,000 (limited to one)

\_\_\_\_\_      **Luncheon Sponsor:** \$10,000

\_\_\_\_\_      **Breakout Session Sponsor:** \$5,000

\_\_\_\_\_      **Breakfast Sponsor:** \$5,000

\_\_\_\_\_      **Conference Bag Sponsor:** \$5,000

\_\_\_\_\_      **Underwriter Sponsor:** \$2,500

Thank you for your support. Should you have any questions in the interim, feel free to call

Lee Ligons at 213.580.7523. Please fax this form to: 213.580.7511.